

中臺科技大學大學部四年制日間部國際企業系105學年度入學課程標準表

1050301系課程委員會通過
1050317院課程委員會通過
1050330校課程委員會通過
1050914系課程委員會議修訂通過
1051011院課程委員會議修訂通過
1051019校課程委員會議修訂通過

| 科目類別 | | 科目名稱 | 學分數 | 時數 | 第一學年 | | 第二學年 | | 第三學年 | | 第四學年 | | 備註 | | | | | | | | | |
|---------------------------|---|---|---|-----|------|----|------|----|------|----|------|----|----|---|----|---|---|---|------|-------|-------------|---|
| | | | | | 上 | 下 | 上 | 下 | 上 | 下 | 上 | 下 | | | | | | | | | | |
| | | | | | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | | | | | | | | | | |
| 基本素養 | 藝術欣賞 Arts Appreciation | | 2 | 2 | 2 | | | | | | | | | | | | | | | | | |
| | 資訊科技與運用 Information Technology & Application | | 2 | 2 | 2 | | | | | | | | | | | | | | 電腦課程 | | | |
| | 文學與人生Literature and Life | | 2 | 2 | 2 | | | | | | | | | | | | | | | | | |
| | 論辯與思維Debate& Thought | | 2 | 2 | | 2 | | | | | | | | | | | | | | | | |
| | 奈米科技與生活Nano-technology & Life | | 2 | 2 | | 2 | | | | | | | | | | | | | | | | |
| | 時間空間多元文化Time, Space & Multi-cultures | | 2 | 2 | | 2 | | | | | | | | | | | | | | | | |
| | 法律學概論Introduction to Law | | 2 | 2 | | | | 2 | | | | | | | | | | | | | | |
| | 社會心理學Social Psychology | | 2 | 2 | | | | 2 | | | | | | | | | | | | | | |
| | 生命關懷Life Concerns | | 2 | 2 | 2 | | | | | | | | | | | | | | | | | |
| | 生命科學概論 Introduction to Life Science | | 2 | 2 | | | | | 2 | | | | | | | | | | | | | |
| | 數理與邏輯 Mathematics& Logic | | 2 | 2 | | | | | | 2 | | | | | | | | | | | | |
| | 人體與醫學 Human Body& Medicine | | 2 | 2 | | | | | | | 2 | | | | | | | | | | | |
| | 大一英文(一)Freshman English (I) | | 2 | 2 | 2 | | | | | | | | | | | | | | | | | |
| | 大一英文(二)Freshman English (II) | | 2 | 2 | | 2 | | | | | | | | | | | | | | | | |
| 生活與服務Life & Service | | 0 | 0 | | | | 0 | | | | | | | | | | | | | | | |
| 小計(1) | | 28 | 28 | 10 | 0 | 8 | 0 | 0 | 0 | 4 | 0 | 2 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | | | |
| 外語進階 | 大二英文(一)Sophomore English (I) | | 2 | 2 | | | | 2 | | | | | | | | | | | | | | |
| | 大二英文(二)Sophomore English (II) | | 2 | 2 | | | | | 2 | | | | | | | | | | | | | |
| | 小計(2) | | 4 | 4 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | |
| 軍訓與體育 | 全民國防教育軍事訓練(一)All-out Defense Education Military Training (I) | | 0 | 2 | 2 | | | | | | | | | | | | | | | | | |
| | 全民國防教育軍事訓練(二)All-out Defense Education Military Training (II) | | 0 | 2 | | 2 | | | | | | | | | | | | | | | | |
| | 體育(一)Physical Education(I) | | 1 | 2 | 2 | | | | | | | | | | | | | | | | | |
| | 體育(二)Physical Education(II) | | 1 | 2 | | 2 | | | | | | | | | | | | | | | | |
| | 體育(三)Physical Education(III) | | 0 | 2 | | | 2 | | | | | | | | | | | | | | | |
| | 體育(四)Physical Education(IV) | | 0 | 2 | | | | | 2 | | | | | | | | | | | | | |
| | 小計(3) | | 2 | 12 | 4 | 0 | 4 | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | |
| 通識教養教育小計(一)=小計(1)+(2)+(3) | | | | 34 | 44 | 14 | 0 | 12 | 0 | 4 | 0 | 8 | 0 | 2 | 0 | 4 | 0 | 0 | 0 | | | |
| 專業必修 | 專業語文 | 商用英文 Business English | | 2 | 2 | | | | 2 | | | | | | | | | | | | | |
| | | 職場英語 Occupation English | | 2 | 2 | | | | | | 2 | | | | | | | | | | | |
| | | 英文會話 English Conversation | | 2 | 2 | | | | 2 | | | | | | | | | | | | | |
| | | 日文(一) Japanese (I) | | 2 | 2 | 2 | | | | | | | | | | | | | | | | |
| | | 日文(二) Japanese (II) | | 2 | 2 | | 2 | | | | | | | | | | | | | | | |
| | | 商用日文(一) Business Japanese (I) | | 2 | 2 | | | 2 | | | | | | | | | | | | | | |
| | | 商用日文(二) Business Japanese (II) | | 2 | 2 | | | | | 2 | | | | | | | | | | | | |
| | | 統計學 Statistics | | 3 | 3 | | | 3 | | | | | | | | | | | | ★ | | |
| | 核心基礎 | 應用統計學 Applied Statistics | | 3 | 3 | | | | | 3 | | | | | | | | | | ★ | | |
| | | 經濟學 Economics | | 3 | 3 | 3 | | | | | | | | | | | | | | ★ | | |
| | | 應用經濟學 Applied Economics | | 3 | 3 | | 3 | | | | | | | | | | | | | | | |
| | | 健康產業管理學 Management in Health Industry | | 3 | 3 | | 3 | | | | | | | | | | | | | ★創管學程 | | |
| | | 會計學(一) Accounting (I) | | 2 | 2 | 2 | | | | | | | | | | | | | | ★ | | |
| | | 會計學(二) Accounting (II) | | 2 | 2 | | 2 | | | | | | | | | | | | | ★ | | |
| | | 管理學 Management | | 3 | 3 | 3 | | | | | | | | | | | | | | ★ | | |
| | | 商事法 Business Laws | | 2 | 2 | 2 | | | | | | | | | | | | | | | | |
| | | 小計(4) | | 38 | 38 | 12 | 0 | 10 | 0 | 7 | 0 | 7 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | 核心專業 | 國貿物流 | 國際物流與供應鏈管理(一) Int'l Logistics and Supply Chain Management (I) | | 2 | 2 | | | | | | 2 | | | | | | | | | | |
| | | | 國際物流與供應鏈管理(二) Int'l Logistics and Supply Chain Management (II) | | 2 | 2 | | | | | | | | 2 | | | | | | | | |
| | | | 國際貿易實務(一) Practical Affairs for Int'l Trade (I) | | 2 | 3 | | | 2 | 1 | | | | | | | | | | | 證照輔導 | |
| | | | 國際貿易實務(二) Practical Affairs for Int'l Trade (II) | | 2 | 3 | | | | | 2 | 1 | | | | | | | | | 證照輔導 | |
| | | | 商業經營實習與職業倫理Business Management Internship and Occupation Ethics | | 2 | 4 | | | | | | | | | | 2 | 2 | | | | 暑期校外實習，實習8週 | |
| | | | 國際企業實務專題研討(一) Int'l Business Seminar (I) | | 2 | 2 | | | | | | | 2 | | | | | | | | | |
| | | 國際企業實務專題研討(二) Int'l Business Seminar (II) | | 2 | 2 | | | | | | | | 2 | | | | | | | | | |
| | | 經營管理 | 國際企業管理 International Business Management | | 3 | 3 | | | | | | | 3 | | | | | | | | | |
| | | | 行銷管理 Marketing Management | | 3 | 3 | | | 3 | | | | | | | | | | | | 證照輔導 | |
| | | | 研發與創意管理 Research, Development and Creativity Management | | 2 | 2 | | 2 | | | | | | | | | | | | | 服務學習創管學程 | |
| | | | 投資學 Investment | | 3 | 3 | | | 3 | | | | | | | | | | | | 證照輔導 | |
| | | | 財務管理 Financial Management | | 3 | 3 | | | | | 3 | | | | | | | | | | | |
| | | | 國際財務 Int'l Finances | | 3 | 3 | | | | | | | 3 | | | | | | | | | |
| | | | 跨文化策略與產業分析 Intercultural Strategies & Industry Analysis | | 2 | 2 | | | | | | | | | 2 | | | | | | | |
| | | | 小計(5) | | 33 | 37 | 0 | 0 | 2 | 0 | 8 | 1 | 5 | 1 | 10 | 0 | 6 | 0 | 2 | 2 | 0 | 0 |
| | | | 專業必修小計(二)=小計(4)+(5) | | 71 | 75 | 12 | 0 | 12 | 0 | 15 | 1 | 12 | 1 | 12 | 0 | 6 | 0 | 2 | 2 | 0 | 0 |
| 必修合計(A)=小計(一)+(二) | | | 105 | 119 | 26 | 0 | 24 | 0 | 19 | 1 | 20 | 1 | 14 | 0 | 10 | 0 | 2 | 2 | 0 | 0 | | |

中臺科技大學大學部四年制日間部國際企業系105學年度入學課程標準表

1050301系課程委員會議通過
1050317院課程委員會議通過
1050330校課程委員會議通過
1050914系課程委員會議修訂通過
1051011院課程委員會議修訂通過
1051019校課程委員會議修訂通過

| 科目類別 | | 科目名稱 | 學分數 | 時數 | 第一學年 | | | | 第二學年 | | | | 第三學年 | | | | 第四學年 | | | | 備註 | |
|-----------------------|---------------------------|--|--------------------------------------|-----|------|----|----|----|------|----|----|----|------|----|----|----|------|----|----|----|-----------|------|
| | | | | | 上 | | 下 | | 上 | | 下 | | 上 | | 下 | | 上 | | 下 | | | |
| | | | | | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | 授課 | 實習 | | |
| 博學涵養 | | 發展通識Development of General Education | 2 | 2 | | | | | 2 | | | | | | | | | | | | | |
| | | 小計(6) | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| 專業選修 | 國貿物流 | 通關實務 Customs Clearance Practice | 3 | 3 | | | | | | | | | | | | | | | 3 | | | |
| | | 生產與作業管理 Production and Operation Management | 2 | 2 | | | | | | | | | | 2 | | | | | | | 證照輔導 | |
| | | 採購與供應管理 Purchasing & Supply Management | 2 | 2 | | | | | | | | | | | | 2 | | | | | | |
| | | 服務業管理 Service Industry Management | 2 | 2 | | | | | | | | | | | | | | | 2 | | | |
| | | 會展與專案管理 Exhibition & Project Management | 2 | 2 | | | | | 2 | | | | | | | | | | | | | |
| | | 兩岸與東協商務經貿實務EFCA & ASEAN Practice | 2 | 2 | | | | | | | | | | | | | | | 2 | | | |
| | | 國際貿易理論與政策 Int'l Trade Theory and Policy | 2 | 2 | | | | 2 | | | | | | | | | | | | | | |
| | 經營管理 | 國際貿易法規 Int'l Trade Laws | 2 | 2 | | | | | | | | | | | | 2 | | | | | | |
| | | 顧客關係管理 Customer Relationship Management | 2 | 2 | | | | | | | 2 | | | | | | | | | | | |
| | | 國際禮儀與商務談判 Int'l Etiquette and Business Negotiations | 3 | 3 | | | | | | | | | | 3 | | | | | | | 證照輔導 | |
| | | 國際金融 Global Finance and Banking | 2 | 2 | | | | | | | | | | 2 | | | | | | | | |
| | | 金融實務 Financial Practice | 2 | 2 | | | | | | | 2 | | | | | | | | | | 證照輔導 | |
| | | 創新經營管理 Innovation Operation & Management | 2 | 2 | | | | 2 | | | | | | | | | | | | | | |
| | | 國際行銷 Intl Marketing | 2 | 2 | | | | | | | | | | 2 | | | | | | | | |
| | 健康產業 | 信託實務 Trust Practices | 2 | 2 | | | | | | | | | 2 | | | | | | | | 證照輔導 | |
| | | 證券與期貨交易實務 Securities & Futures Exchange Practices | 3 | 3 | | | | | | | | | | | | | | | 3 | | 證照輔導 | |
| | | 電子商務 Electronic Commerce | 3 | 3 | | | | | | | | 3 | | | | | | | | | 電腦課程 | |
| | | 國際健康產業管理 Int'l Management in Health Industry | 2 | 2 | | | | | | | | | | | | 2 | | | | | 創管學程 | |
| | | 健康產業人力資源管理 Human Resource Management in Health Industry | 2 | 2 | | | | | | | | | | 2 | | | | | | | 創管學程 | |
| | | 共同專業選修 | 財務數學 Mathematics of Finance | 2 | 2 | | | 2 | | | | | | | | | | | | | | |
| | | | 保險證照輔導 Insurance License Counselling | 3 | 3 | | | | | | | | | | | | 3 | | | | | 證照輔導 |
| | 研究方法 Research Method | | 2 | 2 | | | | | | | 2 | | | | | | | | | | | |
| | 業界實務實習 Industry Intership | | 10 | 20 | | | | | | | | | | | | | | 20 | | | 校外學期實習18週 | |
| | 校外學期實習 Semester Intership | | 10 | 20 | | | | | | | | | | | | | | | | 20 | 校外學期實習18週 | |
| | | 小計(7) | 69 | 89 | 0 | 0 | 2 | 0 | 4 | 0 | 4 | 0 | 9 | 0 | 11 | 0 | 9 | 20 | 10 | 20 | | |
| 通識選修 | | 全民國防教育軍事訓練(三)All-out Defense Education Military Training (III) | 1 | 2 | | | | 2 | | | | | | | | | | | | | | |
| | | 全民國防教育軍事訓練(四)All-out Defense Education Military Training (IV) | 1 | 2 | | | | | | 2 | | | | | | | | | | | | |
| | | 小計 (8) | 2 | 4 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | | | | | | | |
| 選修合計(B)=小計(6)+(7)+(8) | | | 71 | 91 | 0 | 0 | 2 | 0 | 6 | 0 | 4 | 0 | 9 | 0 | 11 | 0 | 9 | 20 | 10 | 20 | | |
| 開課合計=必修(A)+選修(B) | | | 176 | 210 | 26 | 0 | 26 | 0 | 25 | 1 | 24 | 1 | 23 | 0 | 21 | 0 | 11 | 22 | 10 | 20 | | |

備註 ★表示為「院共同核心必修課程」之科目

畢業相關規定說明：

| | |
|---|--|
| 一 | 最低畢業學分為128學分，必修105學分(含基本素養28學分、外語進階4學分、全民國防教育軍事訓練與體育2學分、專業必修71學分)，博學涵養2學分(發展通識2學分)，專業選修至少21學分。 |
| 二 | 國防通識-全民國防教育軍事訓練(三)及全民國防教育軍事訓練(四)選修學分，不列入畢業學分計算。 |
| 三 | 畢業前需取得本校「資訊能力」畢業資格審定暨實施要點所列之資訊相關證照，始得畢業。 |
| 四 | 有關英文能力畢業門檻之相關規定，依照「中臺科技大學大學部英文畢業門檻實施要點」之規訂辦理。 |
| 五 | 電腦課程需繳電腦實習費。 |
| 六 | 畢業前須符合本系專業門檻畢業條件規定(詳見本系網頁)。 |